

Smart Farming: The Role of IoT in Agriculture

Author: Kuntal Roy

Smart farming, powered by the Internet of Things (IoT), is revolutionizing agricultural practices worldwide. By integrating advanced sensors, cloud computing, and real-time data analysis, farmers can optimize crop production, monitor soil health, and automate irrigation systems, leading to more sustainable and profitable farming.

IoT devices such as soil moisture sensors, weather stations, and drone technology provide critical insights into environmental conditions and crop health. These innovations help farmers make informed decisions, reducing wastage and enhancing productivity. For instance, precision farming techniques allow targeted fertilization, saving resources and improving yield quality.

India is witnessing rapid adoption of smart farming technologies, driven by startups and government initiatives like the Pradhan Mantri Krishi Sinchayee Yojana. However, challenges such as high initial investment and lack of technical expertise remain barriers to widespread adoption. Nonetheless, the future looks promising as awareness grows and technology becomes more accessible to farmers across regions.